



**Solving Complex Immigration Challenges –
While Super-Charging Your Career and Your Law Firm
New York City: Friday, March 30, 2007 - 8:30am-5pm
Location: Radisson Martinique On Broadway, 49 West 32nd Street
Speakers: Angelo Paparelli, Jonathan C. Adams, Ari Kaplan, Rich
Klein, Christina LaBrie, Carolyn S. Lee, Andrew R. Lerner
and Paige Stover Hague**

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What is ILW.COM?

We are the leading immigration law publisher. Our free *Immigration Daily* reaches an audience of over 15,000 subscribers. Our immigration portal web site is the largest on the Internet with over 25,000 pages of information. We assist your practice via our periodicals, seminars, and Yellow Pages.

Disclaimer: participation in this seminar does not create an attorney-client relationship with the speakers.

Workshop Outline

This is an all-day, (8:30 am to 5 pm), comprehensive workshop. Considerable time will be devoted to back and forth and the seating is limited to the first 50 registrants to give participants ample opportunity to have their critical questions answered. **Note:** Please see the registration box below for the Early bird Special.

Description	Time
Registration: Registration: Continental Breakfast and Handouts Provided (includes Angelo Paparelli's PowerPoint presentation: LANGUAGE IS THE SKIN OF THE SOUL - Communication Best Practices to Win Immigration Cases)	8:30am-9:00am
Session 1: Session 1: Panel 1: Joel Roberts on Excellence in Communications for Immigration Lawyers: This interactive session will show you how to front-load your writing and speaking with powerful and compelling messages that place your clients' immigration cases (and you as the advocate) in the most favorable light. Panel 2: Angelo A. Paparelli on Supercharging Your Immigration Practice: This session will offer ideas from a leading innovator in immigration law on how to upgrade your immigration career and professional satisfaction by identifying new revenue streams, building a loyal network of referral sources, enhancing practice efficiency and customer service, maintaining firm morale and getting paid handsomely.	9:00am-10:30am
15 min. break: Refreshments provided	10:30am-10:45am
Session 2: Immigration Opportunities through Investment Carolyn S. Lee on EB-5 Employment-Creation Pitfalls and Opportunities - Regional Centers vs. Individual Investments Andrew R. Lerner on E-2 Investors	10:45am-12:15pm
Lunch Program: More Supercharging Your Immigration Practice with Angelo A. Paparelli. This audience-participation session will allow you to raise your own practice- and career-related questions on how to build and grow a high quality, profitable and fulfilling immigration practice. Whether you practice in a big firm or boutique, and focus on family-based or business immigration, asylum, removal or consular visas, Angelo has done it all. Send your questions in advance (anonymous or identity-disclosed) or pose them live during the presentation.	12:15pm-1:45pm
Session 3: Ari Kaplan on Getting Published for Business, Professional and Personal Development Rich Klein on Using Public Relations to Build Your Immigration Practice Paige Stover Hague on Developing a Unique Immigration Brand to Generate Multiple Streams of Income	1:45pm-3:15pm



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15 min. break: Refreshments provided	3:15pm-3:30pm
Session 4: Panel 1: Jonathan Adams and Christina LaBrie on PERM Best Practices and Tips for Success: This session will take a look back on the lessons learned after two years of PERM in real-world practice. It will convey the panelists' collective experience, including results of a survey of successful tips from prominent labor certification practitioners, on what works and what will likely fail in the new world of online and audited filings. Panel 2: Angelo Paparelli on Resuscitating Out of Status Aliens: This session will explore extraordinary remedies for out-of-status nonimmigrants and adjustment of status applicants through creative and ethical use of equitable tolling, INA § 245(k) and the forgiveness provisions of INA § 245(c) - "technical reasons" and "other than through the fault" of the applicant.	3:30pm-5pm

Special note from the discussion leader about the workshop:

Immigration-law representation and practice management have never been more difficult. The ever-changing law is mind-bogglingly complex, agency regulations are either indecipherable or nonexistent, and the bureaucratic response is typically confused, nonsensical or unforgiving.

Media bloviators befuddle, inflame and frighten the public about America's "Broken Borders". ICE conducts unannounced raids of employers and sweeps of the hapless alien parents of U.S. citizen children. USCIS launches a new website that spits out more error messages than answers. CBP snares both overstays and legitimate travelers alike who apply for admission at ports of entry. The DOL's buggy PERM program perplexes long-time and new practitioners. DOS and DHS are hamstrung by delays in FBI security clearances. The AAO rubber-stamps USCIS denials while pretending to be impartial. The State Department reports monthly quota backlogs that move at a chelonian pace. Future H-1B hopefuls are stuck like insects in amber while awaiting April 1 and October 1. A newly reconstituted, Democrat-controlled Congress is set to attempt a grand resolution on comprehensive immigration reform legislation with Pres. Bush.

Meantime, today's clients are more demanding and panic-stricken than ever because the stakes for them have never been greater.

With all that is riding on the work of today's immigration lawyers, are you and your law firm ready for the minefields and IEDs that lie ahead?

Are you drowning in tedium, paperwork, red tape and online inanity, finding it hard to make an honest buck, and feeling unloved and undervalued?

Is your immigration practice where it should or could be?

Is it time to stretch yourself beyond your comfort zone and ramp up your immigration career and your law firm to a higher level?

If you answered "yes" to even one of these questions, then you **MUST MAKE TIME FOR YOURSELF** and attend ILW.COM's March 30 groundbreaking seminar presented by world-class immigration lawyer, Angelo Paparelli, and other handpicked crème de la crème experts. The topics discussed and format for the presentation will differ dramatically from the usual talking-heads CLE snore-session that runs out of time before your real-world questions are answered. At the March 30 ILW.COM seminar, **YOU** bring the issues that plague and perplex **YOU**. **YOU** bring those sleepless-night problems that haunt **YOU**.

- Want to talk about the immigration consequences of a merger or asset acquisition involving a key client?
- Would you like to open a discussion of your biggest removal headaches?
- Do you want to learn strategies to use when your clients face prosecutors who pursue criminal enforcement of the immigration laws prohibiting unauthorized employment?
- Want to know which EB-5 program is best for your investor clients?
- Are you up-to-speed on all of the possible solutions for out-of-status aliens seeking nonimmigrant reinstatement or adjustment of status because of unscrupulous notarios or less-than-effective legal representatives?
- Do you know which immigration case-management technology or I-9 software is best for your firm's special requirements?
- Want to learn how to front-load your messaging and talk in impactful sound bites when the media comes a calling for answers on the latest immigration development?
- Want to learn best-practice persuasive writing techniques and obtain electronic sample of immigration submissions to use as templates for your own clients' complex cases?

Then, sign up **NOW**. Space for this seminar is strictly limited so that all attendees will be able to participate in the interactive discussions. Don't delay;

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ABOUT THE SPEAKERS

[Angelo Paparelli](#) (discussion leader) is a State Bar of California "Certified Specialist" in Immigration and Nationality Law, and Managing Partner of Paparelli & Partners LLP, an Irvine, California firm of nine lawyers practicing exclusively in the field of U.S. immigration and nationality law. He is a nationally recognized speaker, published author and leading expert on cutting-edge business-related immigration issues. During his 25-year immigration career, Mr. Paparelli has received numerous honors and awards, including selection as the "World's Leading Lawyer for Corporate Immigration Legal Expertise" in the 2005 edition of The International Who's Who of Business Lawyers. He attained this honor by receiving more nominations from corporate counsel and peers in the course of research by the editors of The International Who's Who than any other corporate immigration attorney. He has also been recognized by Best Lawyers in America (1995-2005) and SuperLawyers.com (2004 and 2005) for his expertise in immigration law. In 2004, Paparelli co-founded and was elected President of the Academy of Business Immigration Lawyers (ABIL). ABIL, a think-tank of 17 Managing Partners of immigration specialty law firms and Practice Group Leaders of larger firms throughout the United States, is dedicated to promoting best practices in immigration client service and law firm management.

[Jonathan C. Adams](#), Managing Partner, Philadelphia, PA and Partner, Iselin, NJ. Brooklyn College (B.A., 1992, cum laude); Deans List; Boston College Law School (Visiting Student); Fordham University School of Law (J.D., 1995); Dean's Letter of Commendation for statutory research and analysis - Fordham University School of Law. Mr. Adams joined Fragomen in 1995 and is admitted to the bars in New Jersey (1995), New York (1996), the District of Columbia (1998) and Pennsylvania (2006). He is a member of the American Bar Association, New York State Bar Association, New Jersey Bar Association, Pennsylvania Bar Association, District of Columbia Bar Association and American Immigration Lawyers Association. Mr. Adams frequently presents at seminars and conferences for multinational corporations in locations throughout the United States, in Canada and India. He also has served as an invited guest speaker for professional associations and organizations including the Canadian Law Institute, American Council on International Personnel, Information Technology Association of America, and ILW.com. Over the past decade, Mr. Adams has designed and conducted presentations and seminars for Fortune 500 companies in the areas of Global Workforce Mobility, Risk Management Assessments for Global Immigration Programs, Global Visa Considerations affecting International Business Travelers, DOL regulatory compliance matters, I-9 Compliance and Employer Sanctions, U.S. Labor Department Audits and Due Diligence Considerations during Mergers, Downsizings and Acquisitions.

[Ari Kaplan](#) is the Chief Executive Officer and Executive Editor of Dulcinea Media, LLC, a start-up Internet publishing company in New York City. He is also a columnist for Law.com and a member of the Board of Editors for American Lawyer Media's Marketing the Law Firm. Ari is currently writing a book on creative marketing for lawyers, which will be published by Thompson-West and is set for release in the fall of 2007. In connection with the book and as the principal of Ari Kaplan Advisors, he teaches a popular CLE course on the mechanics of getting published. Hired by the largest firms in the country, including Shearman & Sterling and Akin Gump, he is becoming a nationally recognized speaker. Ari practiced in New York City for 9 years with both McDermott, Will & Emery LLP and Graham & James LLP. Admitted in New York, New Jersey and Washington, D.C., he earned his J.D. from George Washington University Law School and his B.A., magna cum laude, from Boston University. While balancing a legal career, Ari published over 100 articles in legal and non-legal magazines and newspapers based in the United States and the United Kingdom. He also produced two independent films, served as a legal commentator for CNET Radio, hosted a public access cable television show in Manhattan, taught Internet Law at Baruch College and was interviewed on CNN in connection with the implications of digital downloading.

[Rich Klein](#), President of Riverside Public Relations LLC in New York, NY and Bethel, NY, has spent the last 25 years in journalism and public relations, with extensive experience in law firm public relations and marketing, crisis communications, and litigation communications. He has written and spoken extensively on these subjects. Most recently, his article on law firms and crises appeared in the September 25, 2006 issue of The National Law Journal. Klein has also used his weblog --and the blogs of others --to examine how the business world handles crisis situations, how law firms market themselves, and public relations ethics. Klein has helped organizations craft critical internal/external messages and respond appropriately to the media when faced with negative or potentially negative media coverage. Before starting his own company, he was associated with Magnet Communications and Rubenstein Associates, where he represented law firms and companies on a wide variety of issues. Klein has also held the top media relations position at the Anti-Defamation League, Proskauer Rose and the New York County Lawyers' Association. During the 1980's, he was a sports writer/editor at Newsday, The Daily Freeman, and The Ithaca Journal, where he was part of a team that won a national award for Best Sports Coverage of all Gannett newspapers in 1985. Klein started his career as reporter/city editor of The Legislative Gazette, a weekly in Albany, NY where he covered New York state government and politics during the administrations of Mario Cuomo and Hugh Carey.

[Christina LaBrie](#) is an associate with Paparelli & Partners LLP

[Carolyn S. Lee](#) is a Partner in the Immigration Group at Miller Mayer, LLP. Carolyn graduated cum laude from Williams College in 1993 and from Cornell Law School with specialization in International Legal Affairs in 1999. Carolyn's practice focuses on EB-5 investors, FMGs, high-tech boutiques, researchers, and increasingly, artists.

[Andrew R. Lerner](#) is a counsel with Paparelli & Partners LLP



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[Paige Stover Hague](#) is the owner of a Boston-based consulting company that provides strategic planning and business development services to professional services firms, small businesses and business owners who are seeking to grow by enhancing the quality of their product and service deliverables and their commitment to excellence at every point of customer contact. Paige is an attorney who worked as a senior executive in the legal publishing industry for 10 plus years working on both the product development and sales and marketing sides of the business. She developed and marketed print and electronic products primarily for the legal, tax, accounting and financial services markets. She was the author of several noted practice manuals in Florida (now out of print) and has edited and contributed content to many legal publications in several jurisdictions. Paige partners with senior-level executives to retool client acquisition, client service and strategic planning initiatives in order to transform the way organizations interface with their clients. She is brought in by CEO's, managing partners and business owners throughout the United States to conduct programs and retreats that launch or further company-wide initiatives that effect the way employees and stakeholders think about every aspect of their business. The reach of her presentations touches financial, operations, human capital allocations, product development and employee engagement. She has worked with a broad spectrum of privately-held businesses, including law, financial services, insurance, communications, and consulting. Paige is a frequent speaker on the topics of product development, marketing and public relations and also presents continuing education programs for lawyers, accountants and financial advisors on art succession planning. She is co-author of the newly released *Life is Short, Art is Long- Maximizing Estate Planning Strategies for Collectors of Art, Antiques and Collectibles* (Wealth Management Press 2007). She was the host of the radio talk show "Financially Speaking" in Boston for 4 years which broadcast legal, political and financial commentary, news and celebrity interviews. Paige is a graduate of Duke University and Nova Southeastern University Law School. She is a member of the Florida and Massachusetts bars.

ABOUT THE LOCATION:

On Broadway! Here are the highlights of this location for those who are considering attending:

*** For those coming from outside the NorthEast: The hotel is located on 32nd and Broadway, in mid-town Manhattan (the commercial and retail district of NYC is in mid-town whereas down-town Manhattan is mostly the financial district), two blocks from Macy's HQ store, two blocks from the Empire State Building, and conveniently located to many other Manhattan business, shopping and fun spots. This particular hotel is on one of the safest blocks in mid-town, and is not as expensive as some others in mid-town (**we have a limited number of rooms reserved at a discount rate**).

*** For those coming by Amtrak (anywhere from DC to Boston): The hotel is just one block from Penn Station, you can come to NYC for a day trip (possibly by Acela) and avoid the expense of a night's stay.

*** For those coming from New Jersey: The hotel is just one block from Penn Station (NJ Transit) and across the street from the PATH Station.

*** For those coming from Long Island: The hotel is just one block from Penn Station/LIRR.

*** For those coming from Connecticut/upstate NY: The hotel is a 15-minute walk (or a 5-minute cab ride) from Grand Central Terminal and a 5 -10 minute cab ride from Port Authority.

*** For those coming from Bronx, Brooklyn, Manhattan, Queens, Staten Island: The hotel is right atop the 34th Street Herald Square station served by the B, D, F, N, Q, R, V and W lines (the 1, 2 and 3 lines are just a block away, and the 6 line is 3 blocks away).

MATERIALS

To Be Announced

Signup

Cancellation Policy: Orders placed cannot be cancelled.

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DVD- \$499

Name: _____ **E-mail (required):** _____ **Phone:** _____

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