



# Advertise on ILW.COM

PRODUCT	DESCRIPTION	PRICING
<i>Help Wanted Ad (2 weeks)</i>	Help wanted ads are time-sensitive and require immediate response. We've found a two-week consecutive run is the ideal timeframe to maximize a help wanted ad's response. Plain text, no word limit.	\$99 for 1 month
Service Provider Trial Offer (3 months)	This package is suited for service providers wishing to try our advertising services and is available to first time service providers only. Plain text, 200 words or fewer.	\$399 for 3 months
Service Provider Ad (12 months)	Service providers have different needs. They want to be in the minds of their target client base over the long term. An ad placed less frequently but over a longer timeframe achieves this objective. Plain text, 200 words or fewer.	\$999 for 12 months
<i>ILW.COM Homepage Listing (3 months)</i>	Get prime placement on ILW.COM homepage with 200,000+ unique monthly users. Get referrals, increased name recognition and improved search engine rankings. Plain Text. Needs to fit in a single line. Reasonable wording accepted.	\$999 for 12 months
<i>ILW.COM Homepage Listing (12 months)</i>	Save 50% by securing the above for 12 months, maximizing search engine rankings, name recognition and referrals for your practice. Best Value. Plain Text. Needs to fit in a single line. Reasonable wording accepted.	\$99 for 2 weeks
<i>ILW.COM Site wide Ads (3 months)</i>	Place your ad at the top of tens of thousands of pages across our site. Get referrals, increased name recognition and improved search engine rankings. Plain Text. Needs to fit in a single line. Reasonable wording accepted.	\$399 for 3 months
<i>ILW.COM Site wide Ads (12 months)</i>	Save 50% by securing the above for 12 months, maximizing search engine rankings, name recognition and referrals for your practice. Best Value. Plain Text. Needs to fit in a single line. Reasonable wording accepted.	\$999 for 12 months



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**Payment (all items are required unless noted otherwise):**

**Name of Buyer** (required only if different from name on Credit Card): \_\_\_\_\_

**Buyer's email address:** \_\_\_\_\_ **Phone no:** \_\_\_\_\_

- Select Product** (check one):
- |  |  |
|--|--|
| <input type="checkbox"/> ILW.COM Site wide Ad \$399 for 3 months | <input type="checkbox"/> ILW.COM Site wide Ad \$999 for 12 months  |
| <input type="checkbox"/> ILW.COM Homepage Ad \$399 for 3 months  | <input type="checkbox"/> ILW.COM Homepage Ad \$999 for 12 months   |
| <input type="checkbox"/> Help Wanted Ad \$99 for 2 weeks         | <input type="checkbox"/> Service Provider Trial \$399 for 3 months |
| <input type="checkbox"/> Service Provider Ad \$999 for 12 months |  |

**Text of advertisement:** Please attach a page with the final text of the advertisement (typed only please), or e-mail the text of the advertisement to [webmaster@ilw.com](mailto:webmaster@ilw.com)

**CREDIT CARD INFORMATION:**

**Name** (as it appears on credit card): \_\_\_\_\_

**Credit Card Number:** V/M/A/D \_\_\_\_\_ **Expiry** (Month/Year): \_\_\_\_\_

**Credit Card Billing Address:** \_\_\_\_\_  
\_\_\_\_\_

Or Mail CHECK payable to ILW.COM with this form to the address at bottom. You can also fax this form with copy of the check.

**Terms**

We reserve the right to reject any advertisements. All advertisements are subject to editorial and formatting changes.

**\*\*\*Thanks for advertising at ILW.COM\*\*\***